

Making
success
look
easy.



Quantum DIRECTOR!
Executive Coaching for Entrepreneurs



quantumidentitygroup.com

“... experience powerful professional insights, a greater self-awareness, and a rapid **return** on investment”

OVERVIEW

Small businesses today are under increasing pressure to grow revenue and market share amid intense competition, shrinking margins, and longer sales cycles. As entrepreneurs race frenetically to keep up, they are worried that they may not be able to keep the pace alone. And worried they should be. Making critical business decisions without objective, expert advice can come back to haunt you.

Leadership issues? Sales and marketing challenges? Growing a company?

Entrepreneurs are also recognizing that no matter how talented and experienced they are, today's world of business is far too complex to master single-handedly. Gone are the days of doing everything yourself. Maybe it's time you asked for help?

We have just the solution.

Quantum DIRECTOR!™, an executive coaching program for entrepreneurs, is ideal for small business owners who need intelligent, practical solutions for accelerating their business growth.

SOLUTION

Quantum DIRECTOR!™ is a one-on-one executive coaching program designed to help you identify and accomplish your business goals faster than you could on their own.

Through the use of the DiSC® Classic Profile System and our advanced five-stage Quantum Delivery Approach, we give you the insight and confidence you need to fully exploit your strength and growth areas, identify work characteristics that best fit your unique personality and management style, and discover what it truly takes to catapult your business to the next level.

Savvy entrepreneurs everywhere are turning to Quantum Identity Group to assess the many factors, forces and roadblocks facing their business growth.

Our executive coaching solution is not for the faint of heart, however. It is a highly interactive process that requires clients to confront ways in which they may be their own worst enemies, preventing themselves from achieving the results they desire.

And unlike traditional coaching methods, we do not perform “techniques” on our clients. Instead, we partner with you in

your development. We understand that business owners require tough companions who are willing to join them in their most difficult work challenges; standing shoulder to shoulder with them in their journey towards professional development and business growth. We also understand that you are the expert in your respective field, not us. Our role is simply to challenge you to work authentically and bring a more integrated self to your profession.

At its heart, executive coaching is a voluntary interaction where the coach is neither responsible nor accountable for the outcomes

of the person being coached. As such, the client must truly want direct, honest, and candid feedback in order for our program to be most effective.

Motivated clients will experience powerful professional insights, a greater self-awareness, and a rapid return on investment.

To learn more about **Quantum DIRECTOR!™**, call us toll-free at 1-800-823-6243, Monday through Friday, 8 AM to 5 PM (CST), or visit us online at www.quantumidentitygroup.com (All information disclosed will remain in the strictest confidence.)

MARKETS

Quantum DIRECTOR!™ is specifically designed for business owners who:

- Make \$75K+ annually
- Are currently at a professional crossroad
- Want to focus on standardizing their business model and accelerating their business growth

HIGHLIGHTS

- Accelerate your business growth
- Customizable program for hectic work schedules
- Operate at a higher level of efficiency
- Program includes a 20-page comprehensive DiSC® personality profile assessment, two-hour discovery session, strategic planning module, goal development module, goal implementation module, and final evaluation module
- Satisfaction guaranteed

BENEFITS

- Solve problems from an entirely new perspective
- Achieve professional goals faster
- Identify and overcome obstacles to success
- Operate more efficiently and effectively
- Develop a better work-life balance
- Gain a deeper understanding of your core strengths and growth areas

FEATURES

- Two-hour initial strategy session
- Six, one-hour executive coaching sessions
- Comprehensive DiSC® Personality Assessment
- Six-month commitment
- Unlimited email consultations between sessions
- Unlimited phone consultations between sessions

DELIVERABLES

- Discover your behavioral strengths
- Produce better results faster with fewer resources
- Significantly increase productivity and performance
- Increase sales skill by understanding client or customer behavior
- Improve customer relationships
- Learn to manage anxiety in challenging situations
- Discover ways to deal with conflict effectively

PRICING

Quantum Identity Group prices each plan according to its unique level of complexity. The cost of the complete six-month **Quantum DIRECTOR!™ Executive Coaching Program for Entrepreneurs** starts at \$1,999. Price factors include:

- Breadth of challenges
- Depth of challenges
- Matrix of influences
- Matrix of concerns
- Anticipated outcomes